



2025 ANNUAL FORUM

20 & 21 August 2025
Eagle Farm, Brisbane

Courage and
Compassion for
a Resilient Urban
Water Sector



Forum Partner + Sponsorship Opportunities

INVITATION

On behalf of the Queensland Water Directorate (*qldwater*), I invite you to participate as a sponsor for our highly anticipated 2025 Annual Forum set to take place on 20 & 21 August 2025 at the IPWEA-QNT Training Rooms in Eagle Farm, Brisbane.

Water is a risky business. The *qldwater* 2025 Annual Forum will tackle the big, complex, and growing risks and opportunities facing Queensland's water sector. From skills shortages to emerging contaminants, stagnant water/retail prices, psychosocial risks for our workforce, climate whiplash, and tightening regulation; the sector is navigating uncharted waters - together.

Continuing conversations from last year's forum, we will shine a spotlight on four of the most pressing systemic risks impacting the sustainability, safety, and resilience of urban water services in Queensland. Sessions will combine thought-provoking presentations with hands-on collaboration, giving attendees the opportunity to explore solutions. The sector cannot continue as is - How do we move to scalable change and how do we bring everyone on the journey with us?

This forum presents a unique opportunity to engage with over 100 water industry professionals. It is the signature event of the year, offering unparalleled networking and learning opportunities.

By sponsoring this event, your company will have the chance to showcase its commitment to the urban water sector, increase brand visibility, and establish valuable connections with like-minded individuals who are shaping the future of urban water management in Queensland. Your sponsorship will help us to deliver a high-quality event that educates, inspires, and empowers professionals to drive positive change in the sector.

If you are interested in sponsoring the forum or would like more information about the sponsorship packages available, please do not hesitate to contact either myself or our conference organisers. We would be happy to discuss how we can tailor a sponsorship package to meet your organisation's specific needs and objectives.

I look forward to the possibility of working together to make the 2025 Annual Forum a resounding success.



Dr Georgina Davis
CEO
qldwater

ABOUT THE FORUM

The **qldwater** Annual Forum is our signature event of the year specifically for water service providers, bringing together industry professionals, key stakeholders, and regulatory agencies for two days of networking, learning, and collaboration. This event is a great opportunity for our members to connect, share knowledge, and address challenges facing the water industry in Queensland.

The forum consists of site tours, the Best of the Best Queensland Water Taste Test, Award Dinner and a day of presentations, updates, and discussions on current issues that are of strategic importance to Queensland's water sector. It is a chance for attendees to deepen their understanding of key industry developments and exchange ideas with peers.

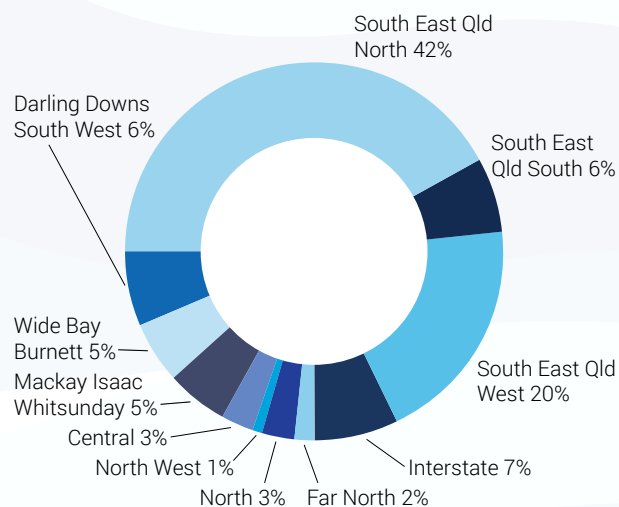


ATTENDEES

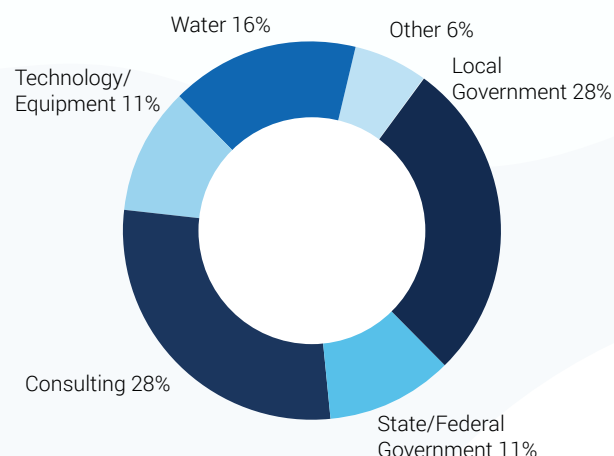
A total of 113 individuals attended the 2024 **qldwater** Annual Forum, with attendees traveling from across Queensland and Australia.

- 38.4% of the delegates had attended a previous **qldwater** Annual Forum
- 84.6% indicated they plan to attend again in 2025.
- 43% of attendees were company directors, CEO's or senior managers.

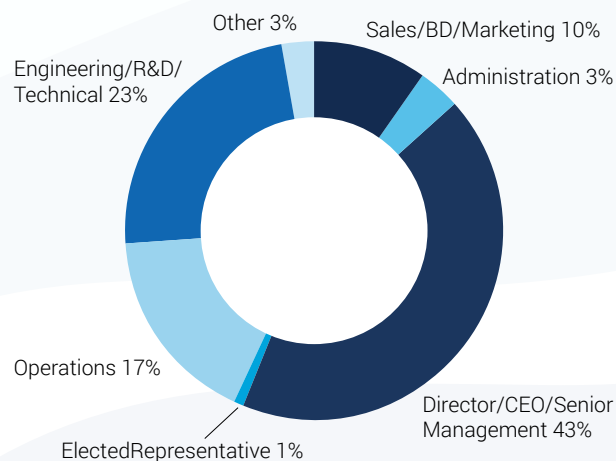
LOCATION BY REGION



INDUSTRY SECTOR



ROLE



HOST ORGANISATION

As the central advisory and advocacy body within Queensland's urban water industry, **qldwater** is a collaborative hub, working with its members to provide safe, secure and sustainable urban water services to Queensland communities.

It achieves this goal through a variety of programs, most notably:

- The **Queensland Water Regional Alliance Program** – a collaborative program between the Queensland Government, **qldwater** and LGAQ aimed at helping Queensland councils work together at a regional scale to achieve efficiencies for their customers;
- The **Statewide Water Information Management (SWIM)** Program – advocacy and continuous improvement supported by a sophisticated regulatory and business reporting and benchmarking tool;
- The **Queensland Water Skills Partnership** – a collaboration among utilities to identify skills needs and solutions and encourage appropriate investment;
- Other **Industry Advocacy Services** – focused on sustainable investment and planning, and fit for purpose regulation;
- Industry communication, innovation and marketing initiatives – creating a distinct profile for urban water and sewerage and celebrating its achievements with often limited resources, to make the industry an attractive place to work and exploit its competitive advantages and collaborative culture.

qldwater members are all registered urban water service providers in Queensland including local government service providers, local government-owned statutory authorities, and state government-owned corporations. **qldwater** also offers Affiliate Memberships to other industry partners, consultants and service providers located in and outside Queensland.

PROGRAM OVERVIEW*

WEDNESDAY 20 AUGUST 2025

- Opening Plenary
- Forum Sessions
- Best of the Best Queensland Water Taste Test
- Awards Dinner

THURSDAY 21 AUGUST 2025

- Technical Tours

**Every effort has been made to present all the information contained in this document as accurately as possible. The organisers reserve the right to change, without notice, any or all of these details.*

CONTACT

Should you have any questions regarding any of the information contained within this Prospectus, please contact either Dr Georgina Davis – CEO, **qldwater** or our event organisers Revolve Services:

Dr Georgina Davis – **qldwater**
M 0450 296 240
E gdavis@qldwater.com.au

Veronica Dullens – Revolve Services
M 0400 449 100
E veronica@revolveservices.com.au

WHY SPONSOR

Partnering with the **qldwater** 2025 Annual Forum presents a unique opportunity for your organisation to strategically position itself at a high-profile industry event. By become a sponsor of the event, sponsors will have the chance to network with industry leaders, exchange ideas, and forge valuable connections in a relaxed and collaborative environment.

The forum offers a variety of sponsorship packages designed to provide maximum exposure before, during, and after the event. Sponsors will have the opportunity to showcase their brand to a targeted audience of decision-makers and influencers in the urban water industry, ensuring that their message reaches the right people at the right time.

By partnering with the **qldwater** 2025 Annual Forum, your organization will have the chance to stand out as an innovator in the urban water industry, showcasing your commitment to excellence and driving positive change in the sector.

Don't miss this opportunity to elevate your brand, expand your network, and make a lasting impact in the industry.

PARTNERSHIP OPPORTUNITIES AT A GLANCE

All amounts listed are in Australian dollars.

	Forum Partner	Lunch	Awards Dinner	Coffee Cart	Tour	Qld Water Taste Test	Polo Shirts	Emerging Leaders	Lanyards
Investment	\$8,000	\$2,500	\$6,000	\$2,000	\$3,000	\$2,000	\$8,000	\$5,000	\$2,000
Logo on Annual Forum promotional materials	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Profile	200 words	50 words	100 words	50 words	50 words	50 words	100 words	50 words	50 words
Recognition during opening and closing addresses	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate logo featured on sponsors PPT slide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in program	Full page								
Promotion through event's social media networks	✓	✓	✓	✓	✓	✓	✓	✓	✓
Full registrations	4	1	2	1	1	1	3	1	1
Additional package inclusions and more info	p 6	p 6	p 7	p 8	p 8	p 9	p 9	p 10	p 10

Exposure in Annual Forum publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

SPONSORSHIP PACKAGES

FORUM PARTNER

This unique marketing opportunity provides your organisation with the highest level of exposure and representation prior to, during and after the forum.

Investment: \$8,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 200-word company profile in Forum Program
- 200-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front of the room during the Forum Sessions
- 4 x Full Registration Packages (including Forum Dinner)
- Full page advertisement in the Forum Program (inside front or back cover)
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).

LUNCH SPONSOR

The catering area captures all delegates, providing you with significant exposure before and during the event.

Investment: \$2,500 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the lunch break
- Company advertisement/logo displayed on signage on the catering stations

FORUM AWARDS DINNER SPONSOR

The Forum Dinner, incorporating the qldwater Awards will be held on Wednesday 20 August 2025 and is the premier social function of the Forum. This year the dinner overlooks the beautiful Brisbane River, commencing with the Water Taste test before drinks and canapes, and a two-course alternative drop dinner.

Investment: \$6,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 2 x Full Registration Packages (including Forum Dinner)
- 6 x Additional Tickets to the Forum Dinner for your staff or clients to make up a Reserved Corporate Table (tables of 8) where you can invite guests to join you for the evening
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor logo will be printed on the dinner menus
- The Sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration (sponsor is responsible for delivery, installation and removal of banners)
- A representative of the sponsoring organisation may address the guests during the function (5 minutes)
- The Sponsor may supply a 'promotional item' to be placed at each place setting. A sample or description of the gift must be provided to the Forum organisers for approval at least two weeks prior to the event
- The Sponsor may liaise with the Event Organisers regarding theming and entertainment for the function

SPONSORSHIP PACKAGES

COFFEE CART SPONSOR

A popular feature for many delegates, the Coffee Cart (available from 8:15 – 11:15am) is a great place for networking as well as providing attendees with an essential caffeine hit during registration and the morning conference break.

Investment: \$2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the morning break
- The Sponsor's logo will be printed on the coffee vouchers
- The Sponsor may provide branded aprons and/or hats for the baristas to wear
- The Sponsor may provide reusable branded coffee cups.

TOUR SPONSOR

The Technical Tours held on Thursday 21 August 2025 are a key learning opportunity for many delegates. The tours will showcase the operations of key facilities in the southeast Queensland region.

Investment: \$2,000 + GST

ONE SPONSOR PER TOUR

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- A representative of the sponsoring organisation may address the guests on the buses at the commencement of the tours (5 minutes maximum)
- Opportunity to distribute marketing material on the bus at commencement of tour (sponsor responsible for delivery, distribution and collection of any unused materials).

BEST OF THE BEST QUEENSLAND WATER TASTE TEST

The taste test is a great way to raise the profile of the water sector while celebrating the essential work of our members in servicing their communities.

Investment: \$2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by MC and company logo displayed (via PowerPoint) during the taste test
- Company advertisement/logo displayed on signage at the taste test
- A representative of the sponsoring organisation may address the attendees at the commencement of the taste test (5 minutes maximum)

POLO SHIRT SPONSOR

This is an opportunity to have your organisation logo printed on the *qldwater* polo shirts provided to each member attending the forum. The polo shirts present the opportunity to receive extended exposure well beyond the forum.

Investment: \$8,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 3 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by MC and company logo displayed (via PowerPoint at commencement of session)
- Opportunity to distribute marketing material on tables/seats within the conference room at commencement of stream (sponsor responsible for delivery, distribution and collection of any unused materials).
- Company name/logo printed on the polo shirts (one colour print)

SPONSORSHIP PACKAGES

EMERGING LEADER

Support two emerging leaders who are embarking on a career in the water sector to attend the **qldwater** Annual Forum. The sponsorship funds will be used towards travel and attendance costs for two selected recipients.

Investment: \$5,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Opportunity to present the Emerging Leader certificates during the Annual Forum.

LANYARDS SPONSOR

This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

Investment: \$2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by MC and company logo displayed (via PowerPoint at commencement of session)
- Opportunity to distribute marketing material on tables/seats within the conference room at commencement of stream (sponsor responsible for delivery, distribution and collection of any unused materials).
- Company name/logo and website printed on the delegate lanyards (one colour print)

TERMS + CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by **qldwater** and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. **qldwater** reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Friday 11 July 2025. Applications received after Friday 11 July 2025 must include full payment. Applications will be processed in strict order of receipt and **qldwater** reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 3%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by **qldwater** prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by **qldwater**.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by **qldwater**. All artwork is to be approved by **qldwater** prior to printing.
7. **qldwater** makes no guarantee as to the number of delegates that may attend the event
8. CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from **qldwater**.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. INSURANCE AND LIABILITY: **qldwater** shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.



qldwater

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A BUSINESS UNIT OF



QUEENSLAND NORTHERN TERRITORY

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA