2026 ANNUAL FORUM

19 & 20 August 2026
Eagle Farm, Brisbane

The Urgent Drop: The case for change



Forum Partner + Sponsorship Opportunities

INVITATION

On behalf of the Queensland Water Directorate (*qldwater*), I invite you to participate as a sponsor for our 2026 Annual Forum, taking place on 19 & 20 August 2026 at the IPWEA-QNT Training Rooms in Eagle Farm, Brisbane.

The Urgent Drop: The Case for Change

Queensland's urban water sector is facing a crisis that can no longer be deferred. Chronic underinvestment, ageing assets and infrastructure, a constrained workforce, and tightening regulation have created an infrastructure cliff that demands urgent, collective action. An estimated $45.3 billion is required statewide to replace and renew networks approaching the end of their operational lifespans, and despite recent reviews into water service delivery across Australia and New Zealand, meaningful progress has stalled.

The 2026 Annual Forum is a call to action. Bringing together utility executives, engineers, policymakers, asset managers, and key stakeholders, the Forum will confront these challenges head on through case studies, forward-looking presentations, and strategic networking, with a focus on actionable solutions and the reform measures essential for sustainable water businesses into the future.

With local, state and federal elections on the horizon in 2028, the outcomes and consensus from this Forum will directly inform the sector's reform agenda and advocacy priorities.

By sponsoring the 2026 Annual Forum, your organisation will have the opportunity to align your brand with one of the most important conversations in Queensland's water sector, while building meaningful connections with the decision-makers and leaders shaping its future.

We would welcome the opportunity to discuss a sponsorship package tailored to your organisation's goals. Please do not hesitate to contact myself or our conference organisers.

I look forward to the possibility of working together.



Dr Georgina Davis
CEO
qldwater

HOST ORGANISATION

As the central advisory and advocacy body within Queensland's urban water industry, ***qldwater*** works with its members to provide safe, secure and sustainable urban water services to Queensland communities.

It achieves this goal through a variety of programs, most notably:

- The **Queensland Water Regional Alliance Program** - a collaborative program between the Queensland Government, ***qldwater*** and LGAQ aimed at helping Queensland councils work together at a regional scale to achieve efficiencies for their customers;
- The **Statewide Water Information Management (SWIM)** Program - advocacy and continuous improvement supported by a sophisticated regulatory and business reporting and benchmarking tool;
- The **Queensland Water Skills Partnership** - a collaboration among utilities to identify skills needs and solutions and encourage appropriate investment;
- Other **Industry Advocacy Services** - focused on sustainable investment and planning, and fit for purpose regulation;
- **Industry communication, innovation and marketing initiatives** – creating a distinct profile for urban water and sewerage and celebrating its achievements with often limited resources, to make the industry an attractive place to work and exploit its competitive advantages and collaborative culture.

qldwater members include all registered urban water service providers in Queensland, spanning local government service providers, statutory authorities, and state government-owned corporations, as well as Affiliate Members from the wider industry.

ABOUT THE FORUM

The ***qldwater*** Annual Forum is our signature event of the year specifically for water service providers, bringing together industry professionals, key stakeholders, and regulatory agencies for two days of networking, learning, and collaboration. This event is a great opportunity for our members to connect, share knowledge, and address challenges facing the water industry in Queensland.

The forum consists of site tours, an Awards Dinner, and a day of presentations, updates, and discussions on current issues that are of strategic importance to Queensland's water sector. It is a chance for attendees to deepen their understanding of key industry developments and exchange ideas with peers.



FORUM AUDIENCE

The 2025 ***qldwater*** Annual Forum was a sold-out event, attracting 125 delegates from across Queensland and interstate, representing water service providers, government, regulatory agencies, consultants, and suppliers from across the sector.

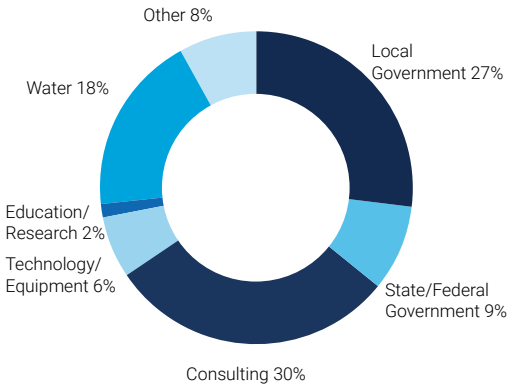
With more than 65% of delegates being returning participants and over 80% indicating they intend to return in 2026, the Forum has built a highly engaged and loyal audience, making it a valuable platform for sponsors to connect with the professionals driving Queensland's urban water sector.

Almost half of all attendees held senior leadership roles, including CEOs, company directors, and senior managers, ensuring sponsors enjoy direct access to key decision-makers.

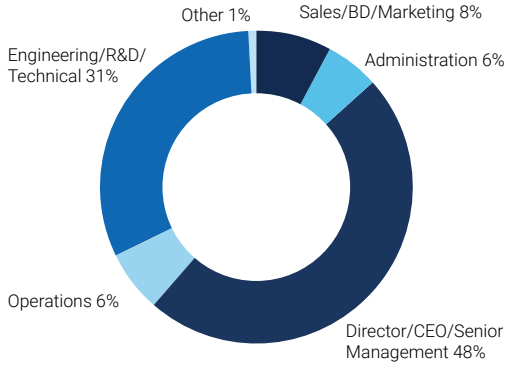
Networking was cited as the primary reason for attending by over half of all delegates. The Forum received a 100% recommendation rate from attendees, all of whom also reported taking new knowledge and insights back to their workplace.



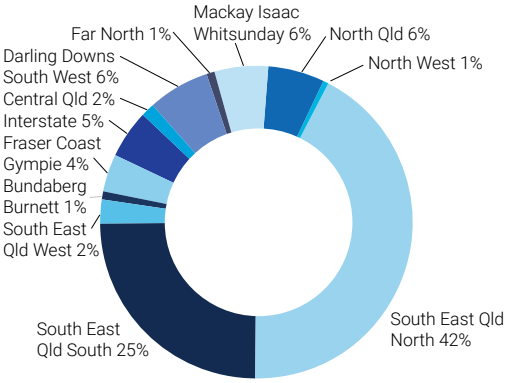
Industry Sector



Job Function



Location



WHY SPONSOR

The ***qldwater*** 2026 Annual Forum is Queensland's premier event for the urban water industry, bringing together decision-makers, industry leaders, and key stakeholders in a collaborative and engaging environment.

Sponsoring the Forum provides your organisation with meaningful visibility before, during, and after the event, alongside genuine opportunities to build relationships with the professionals shaping Queensland's water sector.

With a range of packages available, sponsorship can be tailored to meet your organisation's goals, whether that is raising brand awareness, launching a product or service, or deepening your presence in the industry.

PROGRAM OVERVIEW*

WEDNESDAY 19 AUGUST 2026

- Opening Plenary
- Forum Sessions
- Awards Dinner

THURSDAY 20 AUGUST 2026

- Technical Tour

**Every effort has been made to present all the information contained in this document as accurately as possible.The organisers reserve the right to change, without notice, any or all of these details.*

FORUM VENUE

IPWEA-QNT Training Rooms
Level 1,
6 Eagleview Place
Eagle Farm

AWARDS DINNER VENUE

Waters Edge
Level 2, 39 Hercules St,
Hamilton

PARTNERSHIP OPPORTUNITIES AT A GLANCE

All amounts listed are in Australian dollars.

	Forum Partner	Emerging Leaders	Awards Dinner	Coffee Cart	Morning Tea	Lunch	Afternoon Tea	Tour	Lanyards	Speaker Gifts
Investment	$6,500	$5,000	$6,000	$2,000	$750	$2,000	$750	$1,500	$2,000	$700
Logo on Annual Forum promotional materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company Profile	100 words	100 words	100 words	50 words	50 words	50 words	50 words	50 words	50 words	50 words
Recognition during opening and closing addresses	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate logo featured on sponsors PPT slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in program	Full page	Quarter page	Quarter page							
Promotion through event's social media networks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Registrations	4 x Full	1 x Full	2 x Ful	1 x Full	Half price	1 x Full	Half price	1 x Full	1 x Full	Half price
Additional package inclusions and more info	p 6	p 6	p 7	p 8	p 8	p 9	p 9	p 10	p 10	p 11

Exposure in Annual Forum publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

CONTACT

Should you have any questions regarding any of the information contained within this Prospectus, please contact either Dr Georgina Davis – CEO, ***qldwater*** or our event organisers Revolve Services:

Dr Georgina Davis - ***qldwater***
M 0450 296 240
E gdavis@qldwater.com.au

Veronica Dullens - Revolve Services
M 0400 449 100
E veronica@revolveservices.com.au

SPONSORSHIP PACKAGES

FORUM PARTNER

This unique marketing opportunity provides your organisation with the highest level of exposure and representation prior to, during and after the forum.

Investment: $6,500 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front of the room during the Forum Sessions
- 4 x Full Registration Packages (including Forum Dinner)
- Full page advertisement in the Forum Program (inside front or back cover)
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).

EMERGING LEADERS

Support two emerging leaders who are embarking on a career in the water sector to attend the ***qldwater*** Annual Forum. The sponsorship funds will be used towards travel and attendance costs for two selected recipients.

Investment: $5,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Quarter page advertisement in the Forum Program
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Opportunity to present the Emerging Leader certificates during the Annual Forum.

FORUM AWARDS DINNER SPONSOR

The Forum Dinner, incorporating the ***qldwater*** Awards will be held on Wednesday 19 August 2026 and is the premier social function of the Forum. This year the dinner overlooks the beautiful Brisbane River, commencing with drinks and canapés, before a two-course alternative drop dinner.

Investment: $6,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word company profile in Forum Program
- 100-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 2 x Full Registration Packages (including Forum Dinner)
- 6 x Additional Tickets to the Forum Dinner for your staff or clients to make up a Reserved Corporate Table (tables of 8) where you can invite guests to join you for the evening
- Quarter page advertisement in the Forum Program
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list).
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor logo will be printed on the dinner menus
- The Sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration (sponsor is responsible for delivery, installation and removal of banners)
- A representative of the sponsoring organisation may address the guests during the function (5 minutes)
- The Sponsor may supply a 'promotional item' to be placed at each place setting. A sample or description of the gift must be provided to the Forum organisers for approval at least two weeks prior to the event
- The Sponsor may liaise with the Event Organisers regarding theming and entertainment for the function

SPONSORSHIP PACKAGES

COFFEE CART SPONSOR

A popular feature for many delegates, the Coffee Cart (available from 8:15 – 11:15am) is a great place for networking as well as providing attendees with an essential caffeine hit during registration and the morning conference break.

Investment: $2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list)
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the morning break
- Branded front panel on the coffee cart (Artwork to be supplied by 24 July)
- The Sponsor may provide branded aprons and/or hats for the baristas to wear
- The Sponsor may provide reusable branded coffee cups

SOLD

MORNING TEA SPONSOR

The morning tea is a popular gathering point for all delegates, offering your organisation prime visibility during a key networking break of the Forum.

Investment: $750 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 50% discount on Forum Registrations
- Promotion through the event's social media networks
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the morning tea break
- Company advertisement/logo displayed on signage on the catering stations

SOLD

LUNCH SPONSOR

The catering area captures all delegates, providing your organisation with significant exposure before and during the event.

Investment: $2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list)
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the lunch break
- Company advertisement/logo displayed on signage on the catering stations

SOLD

AFTERNOON TEA SPONSOR

Treat delegates to a refreshing afternoon tea break featuring a selection of premium ice cream cups. This sponsorship provides your organisation with excellent visibility during a popular networking break while adding a fun and memorable touch to the Forum.

Investment: $750 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 50% discount on Forum Registrations
- Promotion through the event's social media networks
- Acknowledgement by MC and company logo displayed (via PowerPoint) prior to the afternoon break

SOLD

SPONSORSHIP PACKAGES

TOUR SPONSOR

The Technical Tour on Thursday 20 August 2026 is a key learning opportunity for many delegates. The tours will showcase the operations of key facilities in the southeast Queensland region.

Investment: $1,500 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list)
- A representative of the sponsoring organisation may address the guests on the buses at the commencement of the tours (5 minutes maximum)
- Opportunity to distribute marketing material on the bus at commencement of tour (sponsor responsible for delivery, distribution and collection of any unused materials)

SOLD

LANYARDS SPONSOR

This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

Investment: $2,000 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- Company name/logo and website printed on the delegate lanyards
- 1 x Full Registration Packages (including Forum Dinner)
- Promotion through the event's social media networks
- Advance list of event attendees (those who have given permission to be published in the Forum delegate list)

SOLD

SPEAKER GIFT SPONSOR

Support the recognition of our valued speakers by sponsoring the gifts presented in appreciation of their contribution to the Forum.

Investment: $700 + GST

EXCLUSIVE OPPORTUNITY

What's included:

- Corporate logo on the front cover of event promotional material, included in all relevant electronic communications, on the Forum website and on the sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word company profile in Forum Program
- 50-word company profile and web-link from sponsors page on event webpage
- Recognition during the Forum opening and closing addresses
- 50% discount on Forum Registrations
- Promotion through the event's social media networks

TERMS + CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by ***qldwater*** and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. ***qldwater*** reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice will be issued. The deposit is payable 14 days from the date of the tax invoice. Applications will be processed in strict order of receipt and ***qldwater*** reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 3%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by ***qldwater*** prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by ***qldwater***.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by ***qldwater***. All artwork is to be approved by ***qldwater*** prior to printing.
7. ***qldwater*** makes no guarantee as to the number of delegates that may attend the event
8. CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from ***qldwater***.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. INSURANCE AND LIABILITY: ***qldwater*** shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.



qldwater
Level 1, 6 Eagleview Place
Eagle Farm QLD 4009
07 3632 6850
enquiry@qldwater.com.au
www.qldwater.com.au

A BUSINESS UNIT OF



QUEENSLAND NORTHERN TERRITORY
IPWEA
INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA